Konrad Fekete

Curriculum Vitae

Personal Information

Birthday	1st February 1990
Birthplace	Békéscsaba - Hungary
Nationality	German

Professional Experience

03/2018 - Present — **IT Project & Productmanagement**,
Freelancer

06/2017 - 03/2018 — **Senior Product Owner | Mobile Apps (Android & iOS)**,
Storecast GmbH,
- Product management (w/ Scrum) of the JUKE! Music app (Android & iOS) on behalf of Juke Entertainment GmbH.
- First public launch of the JUKE! Music app built by Storecast.
- Requirements engineering of customer facing features such as Chromecast support, the playback queue, swipe gestures, manual synchronization, concurrent streaming prevention and device management.
- Established standards and conventions for internationalization and localization.
- Stakeholder management and communication with the client, Juke Entertainment GmbH.

05/2016 - 06/2017 — **IT Product Owner | Mobile Apps and SDKs (Android & iOS)**,
SumUp Services GmbH,
- Contribution to the mobile checkout flow implementation with SumUp's proprietary Air card reader.
- Integration of payleven's Chip & PIN and NFC card reader into the SumUp mobile apps (due to company merger).
- Ownership of mobile matters related to the migration of payleven's user base (100k+) to the SumUp platform.
- Close collaboration with engineers & designers to implement customer facing features (e.g Transaction refunding, Tipping, Cash payments, QR-Code scanning).
- Management of agile feature development and routine maintenance work with focus on time to market and functional design.

11/2014 - 05/2016	**IT Product Manager | Mobile Apps (Android & iOS) | API & SDK development | Integration support**, *Payleven Holding GmbH*,

- Product owner of the Point Pay SDK for Android and iOS that allowed partners to integrate point of sale payments with payleven's Chip & PIN and/or NFC card reader into their apps.
- Product management of the mobile (Android & iOS) development and design team.
- Internal and external point of contact for technical enquiries across 10 European countries about payleven's APIs, SDKs and IT partnerships.
- Conceptualization, implementation and maintenance of payleven's developer pages and GitHub repositories.
- Continuous optimization and development of existing processes such as development sprint cycles, design process, test planning, issue reporting, product documentation, and knowledge sharing.

11/2013 - 11/2014	**Junior IT Project Manager**, *Payleven Holding GmbH*,

- Planning, coordination and monitoring of web development (Frontend) using agile methodologies (Scrum, Kanban).
- Delivery of product initiatives through conceptualisation, backlog priritsation, requirements engineering, development and public release.
- Supporting 3rd party integrations of payleven's mobile API that allowed partners to accept card payments with their native Android, iOS and mobile web application.
- Coordination of Quality Assurance (QA).

01/2013 - 11/2013	**Trainee - Product/Marketing**, *Payleven Holding GmbH*,

- A key member of payleven's web and app expansion in several european countries including France, Spain, Austria and Belgium.
- Assistance in the management of complex Web-Projects and Software-Products.
- Responsible for bridging the communication and reporting gap between Product and other internals terms.
- Creating and defining organizational and technical concepts, documentation and presentations.

05/2012 - 11/2012	**Intern - Business Development**, *Private Collections Internet GmbH*,

- Planning, controlling and optimizing the company website according to SEO principles.
- Support of product optimization (Online & Offline).
- Market, competitor and brand analysis.
- Preparation of detailed human resources requirement plan, definition of appropriate recruitment channels and selection of applications.

10/2011 - 04/2012	**Student Associate (40h/Month)**, *Institut of Marketing*, Humboldt Universität zu Berlin, ○ Managing and maintaining the institute's website and server. ○ Supporting scientific surveys using the software SurveyMonkey. ○ Conducting scientific literature searches for research and teaching. ○ Creating, editing and updating German and English templates in PowerPoint for teaching in the bachelor, master and diploma program.

Education

2008 - 2012	**Bachelor of Science (B.Sc.) in Business Economics**, *Humboldt-Universität*, Berlin, Bachelor Thesis - Key influencing factors of online purchasing behavior
2002 - 2008	**Grammar school**, *Belvárosi Általános Iskola és Gimnázium*, Békéscsaba - Hungary, Specialized in Maths and History

Miscellaneous

01/2017 - Present	**Co-Founder of PitchOne**, *Empowers confident speakers through ongoing practice*
2015	**Time management Training**, *Inhouse Seminar at payleven*
2015	**Programming with Java - Compact Course**, *Adult Education Centre Reinickendorf, Berlin*
2014	**First Aid Training**, *Johanniter-Unfall-Hilfe e.V*
2012	**Projectmanagement Workshop**, *Humboldt-Universität zu Berlin*
2011	**Online-Marketing Workshop**, *Humboldt-Universität zu Berlin*
10/2011 - 04/2012	**Member of Fördergesellschaft Marketing e.V**, *Humboldt-Universität zu Berlin*
06/2011 - 09/2011	**Maintenance Staff**, *Island Lake Camp (USA)*
03/2011 - 01/2013	**Honorary Activities in a Student Club**, *Victor Jara - Studentenwerk Berlin*

Computer Literacy

CMS	**Web 2.0 Applications, Github, Jira, Confluence, Trello, i18n tools**
Programming	**Basic Skills in Html, CSS and Java**
Text and Image Editing	**Mac OS Products, Microsoft and Open Office, Adobe Photoshop, Sketch, Gliffy, Balsamiq Mockups**

Languages

German	Mothertongue
Hungarian	Mothertongue
English	Fluent
French	Basic

Berlin, 6. Mai 2018

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